The eye in the sky is EasyTracGPS
Cutting-Edge GPS Tracking Solutions
Delivering Vital Insight through GPS Tracking
Company:
• EasyTracGPS is an Illinois corporation established in 2004.
• Beginning as a mobile security consultancy, EasyTracGPS quickly evolved into an complete, end-to-end IoT solutions provider. Now, unlimited by geographic boundaries, we continually develop, innovate, and hone an industry-leading suite of products designed to give us a truly global reach.
• We serve a diverse global client base. Most of our clients conduct business; others catch criminals, while some are concerned parents. By leveraging our technology, we empower our clients to solve the problems they are faced with. This is our primary purpose.
• We take complex wireless, machine-to-machine communications and simplify things. We handle the heavy lifting so our clients can focus on accomplishing their goals. We are people helping people.

Vision:
• To be the preferred IoT, software, telematics and data intelligence solutions provider in every major market across the globe.

Mission:
• We've devoted ourselves to helping clients safeguard their interests by overseeing their critical assets. This is our mission. We help deliver the pivotal insight needed to truly impact and drive the decision-making process. We utilize connected devices, typically GPS tracking, cellular, and satellite technology as a means of capturing this data and streaming it to the client via the wireless ecosystem and our proprietary cloud-based software platform, IntelliMatics.
UPGRADE TO A SAFER, SMARTER AND A MORE CONNECTED TRACKING EXPERIENCE

WEB PORTAL AND MOBILE APPS
The IntelliMatics System can be accessed via a fast and easy cloud-based web portal. The solution also boasts a highly feature rich native mobile application on iOS and Android providing real-time access to many KPI’s, live tracking, trips history and much more.

REAL-TIME TRACKING
Although our flagship package is 60 second tracking, we offer refresh rates as frequent as every 5 seconds and as passively as once daily. Switch between map, satellite, hybrid and street view, or view trips from start location to current point.

"ONE SIM" GLOBAL CONNECTIVITY
Our unique and proprietary One SIM global coverage offers service in over 200 countries for one low monthly price. One SIM is already disrupting the industry.

INTUITIVE AND USER-FRIENDLY UI/UX
Feature-rich dashboard provides you with all the relevant information at a glance. The interactive, optimized navigation structure makes it easy to transition between functions and reduces the training requirement for users.

GOOGLE MAPS INTEGRATION
See all vehicles at a glance across your entire portfolio or filter by groups, sub-group or individual vehicles. Drill-down to examine current location and observe vehicles in-motion. Toggle between map types to offer increased visibility.

MANAGEMENT LEVELS
Create layers of groups and sub-groups of your fleet by location and department and assign user access through a hierarchical mechanism. Session info allows you to keep track of all login sessions to ensure compliance.
**MANAGEMENT REPORTS**
Instantly download a host of reports in PDF, XML or HTML formats. Reports include in-depth KPI’s with granular details down to the individual vehicle level. Comparison reports and charts allow you to gauge activity and performance. Comprehensive summaries are accessible in mere seconds.

**ROUTE GENERATION AND OPTIMIZATION**
Integrate with compatible Garmin® nüvi® and dēzl™ series devices. Digital dispatch, routing, and 2-way interactive communications. Route generation feature allows you to establish the quickest available route and produce an ETA.

**TRIP HISTORY**
Detailed logs of all your trips with play back and trip bread-crumbing, giving granular data points with the time and speed of every point in the trip measured in seconds.

**DYNAMIC ALERTS ENGINE**
A wide range of real-time alerts are built into our application, including critical alerts (collision, battery levels, tow); anti-theft alerts (ignition on/off, vibration, device tamper); driver behavior alerts (speeding, harsh breaking, sudden acceleration); safety alerts (geo-fencing, fatigue, door open/close, and more).

**GEO-FENCING**
Create and save single or multiple geo-fences and assign those fences to any vehicle or group of vehicles. Receive real-time geo-fence in/out alerts. You can even schedule geo-fence alerts for specific hours of operation. Geo-fencing can be done as a circle or rectangle and can overlap without loss of functionality.

**THEFT PREVENTION**
Along with SMS/email alerts of unauthorized activity, this unique IntelliMatics feature utilizes unique remote control functions to immobilize the vehicle. When a breach occurs the system can disable the vehicle engine to assist in recovery efforts.
POWER MANAGEMENT
Most wired devices are fitted with a backup battery in the event of losing primary power. For wireless devices, current battery levels can be observed within the tracking portal.

HARDWARE
We offer a full-range of state-of-the-art GSM, GPRS, and satellite tracking devices designed to serve an unlimited number of applications. Each device in our portfolio is compact and can be discreetly concealed during deployment, thereby minimizing the risk of tampering and discovery.

API’S
EasyTracGPS uses full-spec open APIs to integrate the IntelliMatics System with other platforms, as well as custom-build additional interfaces for deeper integration to suit your business needs.

EXTRAS
Choose from a wide range of accessories such as fuel sensors, driver tags, temperature sensors, panic buttons, and more. These accessories are cost effective and add to the breadth of functionality required to manage modern fleets.
## WHAT WE DO DIFFERENTLY

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td>FLEXIBLE REFRESH RATES</td>
<td>Our turnkey tracking update is 60 seconds. However, we offer a full-range of refresh rate options depending on the circumstances. From live 5 second tracking to only one report per day.</td>
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<tr>
<td>USER FRIENDLY UI/UX</td>
<td>A best in class consumer facing UI. Dashboard screen mimics a vehicle’s live instrumentation panel. Seamless transition between functions.</td>
</tr>
<tr>
<td>HARDWARE</td>
<td>A discreet, user-friendly, and speedy installation process. Comprehensive guides and manuals with illustrations to assist in install efforts. Expert technicians available for Q&amp;A.</td>
</tr>
<tr>
<td>SECURE &amp; INTELLIGENT</td>
<td>Capable of detecting multiple threats (vibration, ignition on/off, towing, door open*, device tamper), enables immobilization of vehicle and notifies customer (via SMS alert) in real-time.</td>
</tr>
<tr>
<td>GLOBAL CONNECTIVITY</td>
<td>With our One SIM global connectivity, seamlessly track and monitor assets in over 200 countries around the globe using a single SIM card, and for one low monthly price.</td>
</tr>
<tr>
<td>CLOUD ARCHITECTURE</td>
<td>Architecture scaled to currently handle 5 million live vehicles. Auto clone server deployments for auto-scaling.</td>
</tr>
<tr>
<td>SECURITY &amp; ENCRYPTION</td>
<td>6 layers of data encryption provide complete end-to-end security for every user. Our software has been externally audited and certified by reputable security testing firms.</td>
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State-of-the-Art IntelliMatics Mobile App

- Native mobile app - iOS & Android
- Cloud based data architecture
- Flexible tracking (5 secs to once daily refresh)
- 180 day history retention
- Feature-rich and user-friendly
Mobile App

Device Dashboard

Device Info

Flexible Tracking

Breadcrumbs Trail

Remote Control

Geo-fencing

and much more!
The IntelliMatics System is chock full of powerful features. From live tracking and real time notifications to trip history and mileage, cost management tools, remote engine shutdown and more, our platform guarantees a more connected tracking experience.
Discover the true potential of GPS tracking with our dynamic, user-friendly solution. Enjoy flexible refresh rates from 5 seconds to once daily, trip history, management reports, driver and fuel management, route generation, driver behavior and so much more - all on one platform.
Google Maps Integration

Toggle between Google map types to offer increased visibility. See all vehicles at a glance across your entire portfolio or filter by groups, sub-group or individual vehicles. Drill-down to examine current location and observe vehicles in-motion.
Trip History & Breadcrumb

Detailed logs of all your trips with play back and trip breadcrumbing, giving granular data points with the time and speed of every point in the trip measured in seconds.
Route generation feature allows you to establish the quickest available route and produce an ETA. Integrate with compatible Garmin® nüvi® and dēzl™ series devices. Digital dispatch, routing, and 2-way mobile communications.
Create and save single or multiple geo-fences and assign those fences to any vehicle or group of vehicles. Receive real-time geo-fence in/out alerts. and much more!
Device Portfolio: Partial

The Geo-Trax
- Fleet - Hardwired
  - Remote engine shutdown and restart
  - Engine on/off detection and notification
  - 1000mAh backup battery and device tamper alert
  - Integrated motion-sensing technology: monitor driver behavior
  - 4 inputs/4 outputs (I/O) for greater functionality

The Geo-Trax MICRO Pro
- Wireless Battery-Powered
  - 100lb pull extra strength magnet, Slap n’ Track
  - IP66 dust & waterproof
  - Large capacity battery, super long operation
  - 3-axis accelerometer for battery life and motion detection
  - Refresh rate adjustable over-the-air
  - Ping-device on-demand and reboot over-the-air

The Geo-Trax IR+
- Asset - Hardwired
  - Remote engine shutdown and restart
  - IP66 dust & waterproof
  - Superior rugged design, small form-factor
  - Integrated 5000mAh backup battery
  - Perfect for tracking in extreme outdoor environments.
  - 3 inputs/3 outputs (I/O) for remote control

The Geo-Trax SAT+
- Satellite Tracking
  - Small portable satellite tracking device
  - Asset tracking in cellular denied environments
  - Operates on line power or AAA Lithium batteries
  - 12 different reporting times, Interval or 24 hour operation mode
  - Asset-ready design allows for easy installation

The Geo-Trax SAT Solar
- Solar-Based Satellite
  - Solar-based satellite tracking in cellular denied environments
  - Maintenance free design, up to 10 years of operation
  - Wide range of reporting capabilities
  - Easy to install: no harnesses or antennas
  - Unparalleled safety & device certifications
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